PLATYPUS TECHNOLOGIES

Bringing Science to the Surface™

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Platypus Technologies, LLC
5520 Nobel Drive, Suite 100
Madison, WI 53711

Platypus Technologies Wins 1st Place in the Life Sciences Category in the 2008 Wisconsin Governor's Business Plan Contest

Madison, WI - Platypus Technologies was awarded 1st Place in the Life Sciences category of the 2008 Wisconsin Governor's Business Plan Contest. The announcement of the winners occurred during the 2008 Wisconsin Entrepreneurs' Conference held on June 9th in Milwaukee, Wisconsin. Fifty-four judges narrowed a field of 250 entries to 51 semi-finalists, 23 finalists and four category winners in Advanced Manufacturing, Business Services, Information Technology and Life Sciences. Platypus Technologies attained 1st Place in the Life Sciences category with a Business Plan detailing the Company's handheld nitric oxide monitor with liquid crystal sensor technology. This monitor will provide low-cost, convenient tests for asthma and other diseases.

According to Platypus CEO, Dr. Jeffrey Williams, "Researchers have found that people with asthma exhale higher concentrations of nitric oxide. The higher they are, the more inflamed the bronchial tubes generally are." By detecting nitric oxide levels, Platypus' monitor will enable asthmatics to better control their asthma, and in turn, decrease their dependence on medications and decrease the risk of severe asthma attacks.

About Platypus Technologies, LLC:

Platypus Technologies, LLC develops innovative products for the analytical and life sciences based upon the application of nanotechnology. Utilizing recent advances in nanoscale and material science, the company provides advanced tools for use in proteomics, cell-based studies, and environmental monitoring. The company is developing a range of products that derive from a proprietary platform technology utilizing liquid crystals for the rapid detection of molecular interactions.

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